



**Integrated  
Care System**  
Shropshire, Telford and Wrekin



**Shropshire, Telford  
and Wrekin**

# **Shrewsbury Health and Wellbeing Hub**

## **Health & Adult Social Care Overview and Scrutiny Committee**

**30 January 2023**

# **Recap on the process so far**

**Gareth Robinson**

**Executive Director – Delivery and  
Transformation**



# Options appraisal for providing sustainable fit for purpose GP premises

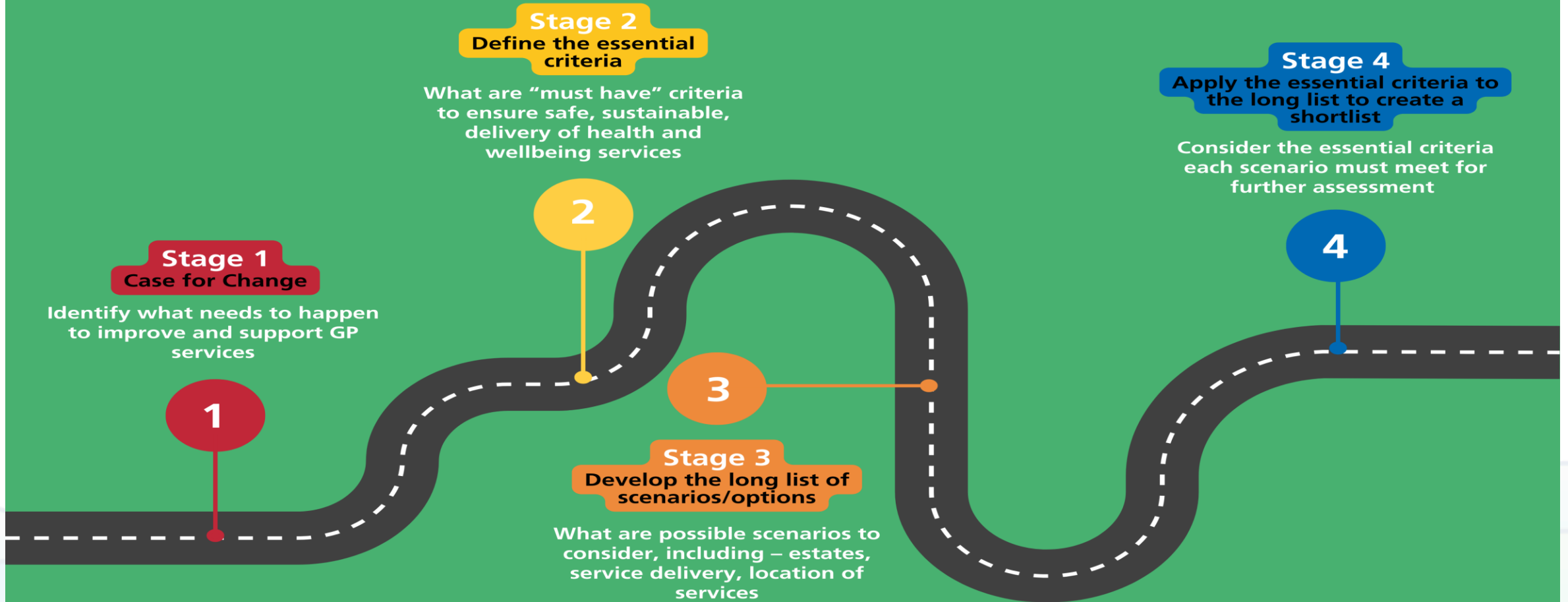


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## Options Appraisal For Providing Sustainable, Fit For Purpose GP Premises Road Map



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# Site options appraisal (Part 1, 2, 3a) – Stage 1 Long list to shortlist

- Part 1 - Identification of all sites for inclusion on the long list
- Part 2 - Stage 1 Technical Assessment Criteria applied to long list of sites

Long list Criteria	Yes /No	Comment
1. Does the site meet the minimum area requirement 16,500 m <sup>2</sup> (this includes building footprint area 7,550 m <sup>2</sup> based upon a 3 storey design and car parking area 9,000 m <sup>2</sup> )		These are specifically yes/no answers
2. Will the land be available in the project timescales		
3, Are there any significant site constraints that can be identified		

- Part 3a – GP practice validation of sites

# Site options appraisal (part 3b) – Stage 2 Prioritisation of the shortlist to identify a preferred option

- Part 3b and c– Assessment of the shortlisted sites against technical criteria to produce a prioritised list and a preferred site option. This is a technical assessment and therefore assessment and scoring will be undertaken by subject matter experts (externally commissioned where necessary)

Criteria	Yes/No	If no, Discard
1. The site should be available to acquire i.e. public sector asset disposal on the open market or sale by private treaty		
	<b>Weighting</b>	<b>Weighted Score</b>
2. Ability to achieve planning permission to deliver a Health Hub on the site	<b>To be confirmed following Project Board approval in February</b>	
3 The site should have “clean title” i.e. free from any insurmountable restrictive covenants and low amount of general covenants		
4. The site should have access to statutory utilities and adopted highways, existed or to be created		

# Site options appraisal (part 3c continued)

Short List Criteria for Short List	Weighting	Weighted Score	Total
The site location should be in close proximity to serve the patients of the six participating practices			
The site should be easily accessible by sustainable travel methods e.g. on foot, cycle, by car, or public transport (on existing primary bus route, park and ride or to a proposed route in conjunction with Shropshire Council)			
The site should be located within or near to an area in Shrewsbury which has the highest level of overall deprivation			
The site should allow for some expansion of this space for future partner services			
The site is flexible in terms of the building plan which wil impact upon the footprint subject to planning constraints			

# Public involvement and influence

Public and patients  
*have* influenced...

The long list of potential options other than the hub

Criteria for site options appraisal 2022

The future service model

Public and patients  
*will* influence...

The long list of site options 2022

The future service model/  
configuration of services co-locating with the six practices

Technical decisions...  
*\*(public cannot influence)*

Site options appraisal assessment

Preferred site location





# Example of similar project - artist's impression



# Travel Impact Assessment

- We are commissioning an external specialist company to undertake the travel impact assessment work. Shropshire Council's Transport Team, along with some of the project team have informed the criteria to be considered within a robust travel impact assessment.
- They are indicating 6 weeks for completion – commencing February 2023
- The full site options appraisal report will be shared with the extraordinary Project Board in March for sign off.
- We hope to share preferred site/prioritised list at HOSC 27<sup>th</sup> March as part of a closed scrutiny meeting.
- Stakeholder Reference Group will be informed following HOSC meeting



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**Any questions?**

# Ongoing engagement and potential services for the hub

**Jackie Robinson**

**Associate Director of Communications and  
Engagement**



# Additional targeted engagement and communication

- A gap analysis of engagement has taken place with groups who are less well represented identified
- **Ethnic minority groups, Males, LGBTQ+, Expectant and New Parents, Young People (24 and under) and Elderly People (over 80), Carers.**
- Methods to reach these people will include:
  - An information flyer in all practices and distributed to the community
  - Attendance at community meetings, events and targeted focus groups
  - A short video used across digital platforms and social media.

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## Shrewsbury Health and Wellbeing Hub

A multi-million pound investment in healthcare for the benefit of the local community. The hub will be a facility equipped to deliver 21st century medicine and will provide a range of hospital, community and GP services under one roof, designed to meet local people's health and wellbeing needs.

### What is being proposed?

- ✦ Integrating services to improve not only the medical but also the lifestyle and social factors which impact on a person's wellbeing.
- ✦ The co-location of six GP surgeries, as well as the opportunity for two practices to extend their services into the hub.
- ✦ A state-of-the-art, environmentally friendly facility, built around the needs of the local community.

### What are the benefits for patients and residents?

<b>More quality services in one location</b> With modern facilities, some services will be able to move out of hospitals and into communities.	<b>Quicker access to appointments</b> With strength in numbers, the workforce would be more resilient and would mean more people are available to support you.	<b>Reduced health inequalities</b> A facility built around the needs of local communities to support the health and wellbeing of residents.
<b>Supporting patients</b> For some this may provide access to all parts of their care, under one roof.	<b>Prevention focused healthcare</b> Focusing your health and care beyond treating illness, by working to prevent ill health through wellbeing services that support lifestyle change.	<b>New ways of working</b> Joined-up services will provide opportunities that improve the co-ordination of patient care and allows multi-disciplinary teams to benefit from shared learning.

# Potential services in the new hub

Cafe

Children's Services  
(ante and post natal  
etc)

Podiatry  
(chiropody/foot  
service)

Diagnostics  
(ultrasound & X ray)

Pharmacy

Phlebotomy  
(blood taking)

Smoking Cessation

Parent and Baby  
Group

Social  
Prescribing (support  
programme for e.g. for  
loneliness/social  
isolation)

Pain Management

Weight Management  
(before elective  
surgery)

Falls Service

Physiotherapy

Carer Support

Nutrition and Dietary  
expertise

Mental  
Health/Counselling  
services



# Stakeholder Reference Group 4 - Question Themes and Answers

Criteria setting and scoring so far?	Full detailed breakdown was provided.
Who will decision be shared with prior to coming back to SRG?	Project Board for decision, ICB to approve, JOSc for information. Decision then made public.
Is SRG comfortable with process being followed re decision making, and if they accepted the preferred site would be shared with the Board for a decision to take place?	Not ideal, but understand that it is not easy to find a suitable location and that there is commercial sensitivities to sharing information.
Will the criteria consider the location in relation to areas of deprivation and transport?	Yes, criteria considers those factors and also includes sustainable travel by road, public transport, on foot.
How will we involve the public from now onwards?	More engagement in place, and consultation plan being designed

# Stakeholder Reference Group Quotes

*“Grateful for the information provided in the meeting and the way in which the sites are being considered”*

*“Shows a real effort to step back, which is welcomed and that the hope is another meeting with the SRG will be held when further forward and the stage of 3C has been reached”.*

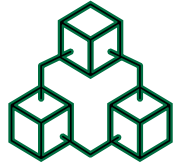
*“I hope lessons have been learned within the ICB or ICS regarding this proposal and the contrast with how open and engaged you are being now compared with at the start of this scheme”*

*“We know that it's not just operating the GP service, but also a facility to offer other services”*





# Consultation preparation



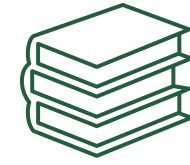
Planning: a matrix model of communication and engagement to ensure reach



Public facing consultation document shared with SRG for feedback



Liaison with partner organisations to ensure an inclusive consultation



A range of accessible communications collateral produced



# Consultation preparation

- Following the outcome of the site option appraisal being concluded, a public consultation is planned. The consultation will run for an 8-week period, and we plan to focus the consultation on the community services to be provided in the hub.
- Communication materials will be produced, and sense checked with SRG to ensure they are clear to understand. An Easy Read version will be made available. Alternative formats will be provided on request. All documents will be hosted on the ICB website which has accessibility tools inbuilt. The content will also be displayed on GP websites with a link back to the ICB website information.
- A series of public events will be held that are proportionate to the scale of the programme. This will include focus groups, public meetings, drop-in sessions, panel sessions and a public deliberative event.
- NHS STW will commission an external independent partner to undertake the consultation analysis, which will include the analysis of survey questions and qualitative questions from community engagement activity.





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**Thank you**